

Expanding our Reach

Working together to ensure the professional and financial success of women in our communities



Dress for Success Kelowna

Empowering women into better employment outcomes,
financial independence, and personal success.

OUR MISSION

Dress for Success empowers women to achieve personal success and financial independence and personal success through new or improved employment. We believe that everyone deserves to thrive in work and in life and we exist to support that journey through building skills and community. Our programs and services support our clients at every step on their career journey - because we know that women's economic stability is fundamental to strong economies and societies, and benefits us all.



OUR PROGRAMS

STYLING Services

Supporting clients with professional attire

- Interview Suiting
- Employment Suiting
- Special Suiting

CAREER Programs

Help with pre-employment, professional development, job retention and career advancement

- 1:1 appointments
- Workshops

LEADERSHIP Programs

Empowering clients with continuing personal and professional development

- Networking & support
- Workshops
- Mentoring
- Peer connections

Our client numbers are growing at an astounding 29-32% per year. In today's economically challenging environment, with the unprecedented high costs of housing and living, the need is greater than ever.

The reality is that many of our clients are facing impossible choices, like whether to buy groceries or pay a utility bill, and simply cannot afford to invest in clothing or resources to prepare for a job. For a single mother living pay cheque to pay cheque, something as basic as a new outfit for an interview can be out of reach. Our professional styling program removes that barrier, giving clients the confidence to show up looking and feeling ready.

But our work doesn't stop there. We offer holistic services to meet each woman where they are at on their employment journey. All of our programs: career coaching, workshops, and leadership development, are designed to create long-term solutions to break the cycle of poverty. We exist to support women through transition points and turn them into stepping stones toward independence.

SUPPORT OUR WORK

There are many opportunities to support Dress for Success Kelowna in the work that we do. Here are just a few ideas - we are happy to work with you to



tailor a method of support that aligns with your organization’s values, mandate, and goals.

Boutique Sponsor

Our boutique is the heart and soul of our operation. It is where our small but mighty team of 2.5 FTE staff members work, where we meet and serve our clients, where we engage our community, where we train our volunteers. It is 800 square feet of high energy empowerment! It also is of course one of our largest expenses. As boutique sponsor, you are helping us to provide top-level service to approximately 300 women this year.

Annual Boutique Sponsor 1 Spot Available \$7,500

- Your name and logo on recognition signage at Boutique
- Recognition and appreciation in every bi-monthly newsletter (600+ subscribers)
- Introduction on Social Media (4,800+ followers)
- Quarterly social media shout outs
- Half price regular tickets (2) to any Dress for Success event

Quarterly Boutique Sponsor 4 Spots Available \$2,000

- Recognition and appreciation in appropriate quarter newsletter (600+ subscribers)
- Introduction on Social Media (4,800+ followers)



Setup for Success Sponsor

The Setup for Success program is designed to empower women in our community through a 12-week series of free workshops, mentorship, and opportunities to build meaningful connections. We believe in the power of community, and each evening we'll begin by breaking bread together, setting the tone for open and supportive conversations.

This program is delivered in-person to focus on flexibility while fostering a deep sense of connection. As part of the Setup for Success experience, participants are required to complete 8 out of 12 courses to graduate. This program isn't just about learning new skills it's about transforming lives, fostering growth, and creating a supportive network that will last beyond the workshops. We gift any graduating participant who is interested a one year membership to Kelowna Women in Business, so that they can create, foster, and maintain their own supportive networks.

COHORT Sponsor 3 Spots Available \$4,000

Sponsor a complete 12 week cohort - we run three cohorts per year

- Your name and logo on all program collateral
- Recognition and appreciation in every bi-monthly newsletter (600+ subscribers)
- Introduction on Social Media (3,800+ followers)
- At least 3 social media shout outs during your cohort
- Half price regular tickets (2) to any Dress for Success event

WORKSHOP Sponsor 36 Spots Available \$500

Sponsor one or more single workshops

- Your name and logo on all workshop collateral
- Recognition on social media workshop advertisement

BUILD A NETWORK Sponsor 5 Spots Available \$1,800

Sponsor TEN Kelowna Women in Business Memberships for our graduates

- Your name and logo on all program collateral
- Quarterly recognition in our newsletter
- Quarterly recognition on social media

OTHER WAYS TO SUPPORT

Event Sponsorship

- Unique sponsorship opportunities exist for each of our two signature events: Your Hour Her Power (March) and Watch Her Soar (October)
- Connect with our Executive Director Lori at executivedirector@dfskelowna.org

Table Purchase

- Purchase a table to attend either of our signature events with your colleagues or clients
- Connect with our Executive Director Lori at executivedirector@dfskelowna.org

Host a Fundraising Event

- We love it when our supporters fundraise for us! The options are endless and guided by your creativity. From fun small office activities to full scale golf tournaments - bring your fundraising vision to life and support women in our community.
- Connect with our Program Coordinator Heidi at programcoordinator@dfskelowna.org